

OFFICIAL RULES

Summary Official Rules:

Louisiana, 21+ only. 12:00:00 AM CST 09/01/24 - 11:59:59 PM CST 11/30/24. NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER, WIN, OR CLAIM A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. RESTRICTIONS APPLY. All Benny's Wash Club members who hold a membership during the Entry Period will receive 1 automatic main entry into the Sweepstakes. Each member will receive 1 additional automatic entry for every month their membership is active during the Entry Period (max 3 entries) . **AMOE:** Print Benny's Car Wash Louisiana 2024 Sweepstakes, full name, mailing address, daytime phone number, email address and age on a 3" X 5" index card or piece of paper and mail in a #10 envelope with proper postage to Benny's Car Wash Louisiana Sweepstakes, P.O. Box 488, Syosset, NY 11791-0488. Prize: 1 trip to attend a Bowl game should the LSU Tigers qualify in the 2024/5 season, incl 2 tickets, travel & accom. The exact location and date is unconfirmed and will be provided during winner communications. In the event that the LSU Tigers do not qualify for a Bowl game, the winner will receive the cash equivalent of the Prize via a bank transfer. ARV: \$5,000. This Sweepstakes is void where prohibited by law. Max 1 main entry per person. Max 1 additional entry per person per month. Visit <https://www.bennyscarwash.com/sweepstakes/> for full Official Rules & Prize details. Sponsor: Benny's Car Wash, LLC, 9611-B Airline Hwy. Baton Rouge, LA 70815.

Full Official Rules:

BENNY'S CAR WASH LOUISIANA SWEEPSTAKES 2024

NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER, WIN, OR CLAIM A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. RESTRICTIONS APPLY.

1. This Sweepstakes is open to legal residents of the state of Louisiana aged 21 or over, excluding employees, officers and directors of the Sponsor, its agents, administrators and creative entities, and anyone professionally associated with this Sweepstakes, and anyone residing in the household of any of the foregoing (whether related or not).
2. This Sweepstakes is void where prohibited by law.
3. No purchase necessary.
4. **Entry Period:** Enter between 12:00:00 AM CST on the September 1, 2024 and 11:59:59 PM CST on the November 30, 2024 inclusive.
5. **To Enter:**
 - a. All Benny's Wash Club members ("members") who hold a membership during the Entry Period will receive one (1) automatic entry into the Sweepstakes.
 - b. Each member will receive one (1) additional automatic entry for every month their membership is active during the Entry Period (up to a maximum of three (3) entries).



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6. **ALTERNATE METHOD OF ENTRY:** To enter the Sweepstakes without becoming a Benny's Wash Club member, legibly hand print your full name, mailing address, phone number, email address and Benny's Car Wash Louisiana 2024 Sweepstakes on a 3" X 5" index card or piece of paper and mail in a #10 envelope with proper postage to Benny's Car Wash Louisiana Sweepstakes, P.O. Box 488, Syosset, NY 11791-0488. Mail-in entries must be original and handwritten; photocopies will not be accepted. You will be responsible for all costs associated to sending the postal entry. All received entries become the exclusive property of the Sponsor and will not be acknowledged or returned, and no correspondence will be entered into. All mail entries must be post marked by November 30, 2024 and received by December 5, 2024. All valid mail entries will receive 1 main entry and 1 additional entry for every month during the Entry Period from the date that the mail is received.
7. **Further Entry Details:**
 - a. **Entry Limitation:** There is a maximum of one (1) additional entry per person per month and one (1) main entry per person for the entire Entry Period (regardless of method of entry). There is a total maximum of four (4) entries per person for the entire Entry Period (regardless of the method of entry). Entries received in excess will be disqualified.
 - b. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. The Sponsor does not guarantee continuous or secure access to the membership sign up page.
 - c. **Odds of Winning:** Your odds of winning depend on the total number of eligible entries received.
8. **The Prize:** There will be one (1) winner. The winner will win one (1) x trip for themselves and a guest to attend a SEC (Southeastern Conference) Bowl game should the LSU Tigers qualify in the 2024/5 season. The exact date, location and time is unconfirmed and will be provided during winner communications. **ARV:** \$5,000. The trip includes:
 - a. Two (2) tickets to the SEC Bowl game (the "Game") in the 2024/5 season;
 - b. Accommodation at a hotel for the winner and one guest, subject to availability and the Sponsor's discretion;**In the event that the LSU Tigers do not qualify for a Bowl game, the winner will receive the cash equivalent of the Prize via a bank transfer.**
9. **Further Prize Details:**
 - a. Guest travelling with winner must be 21 years of age or older at time of travel unless guest is a child or legal ward of the winner.
 - b. .
 - c. For the avoidance of doubt, the Prize does not include food, beverages, souvenirs, gratuities, excess baggage, additional excursions and attractions or any other costs of a personal nature (including spending



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money) that are not explicitly set out in these Official Rules and neither the Sponsor nor any provider of any part of the Prize will be responsible for any such costs.

- d. All further details about the Prize, including travel and accommodation will be confirmed once the LSU Tigers game details have been provided during winner communications.
- e. The Prize will be arranged by email and/or phone between the Sponsor and the winner. The Sponsor will make all reasonable efforts to provide the winner with details of the prize at the earliest possible opportunity.
- f. The Sponsor will have final discretion on all elements and aspects of how the prize is organised. Once the prize details including dates, locations and (where applicable) activities are confirmed, this cannot be amended or altered by the winner.
- g. Where flights are the mode of travel, the flight may not be direct and may include stopovers. This is dependent on the originating airport and flight availability.
- h. Ground transportation may be provided by Sponsor in lieu of air transportation and no compensation or substitution will be provided for difference in prize value.
- i. The winner will not receive cash or any other form of compensation if actual travel costs are less than the estimate made in these Official Rules.
- j. The tickets to the Game are valid for the date and time provided by the Sponsor during winner communications.
- k. If a booking is cancelled by the winner, no alternative tickets will be issued and for the avoidance of doubt, no compensation and/or refund will be provided.
- l. The Prize includes accommodation at a hotel based on the winner and the guest sharing one double/twin room, subject to availability.
- m. Any representative of any hotel, airline, venue, used within the travel itinerary has the right to remove or to deny entry to the winner and/or his/her guest who engage in a non-sportsmanlike or disruptive manner, be intoxicated, be a safety risk, or with intent to annoy, abuse, threaten or harass any other person at any event.
- n. In the event that any portion of the trip or schedule activities have to be cancelled for any reason whatsoever, in whole or in part, including but not limited to cancellations, postponements, an event of force majeure, an "act of God" (e.g., natural disasters, weather, etc.) or an unforeseeable health event (e.g. pandemic or epidemic), or for any other reason, then Sponsor reserves the right to provide a substitute prize element of equal or greater value, and no other or additional compensation will be awarded.
- o. The Winner will not receive cash or any other form of compensation if actual travel costs are less than the estimate made in these Official Rules.
- p. Winner and guest must travel together on the same travel itinerary and mode of transport.
- q. The winner will not be entitled to any compensation and will have no claim against the organisers if the Game tickets or any other event forming part of the Prize is delayed, postponed, rescheduled or cancelled.
- r. The winner must inform the Sponsor of any wheelchair or any similar access needs.
- s. The Sponsor will pay the cost of the standard room plus related room taxes.



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- t. A valid credit or debit card will be required to check in to the hotel and will be used to guarantee any incidentals such, but not limited to, as in- room calls or services.
- u. The winner is solely responsible for any additional charges incurred at the hotel during their stay, including, without limitation, costs of meals, drinks, additional nights and services together with related taxes.
- v. The Prize will be arranged by email between the Sponsor's Prize fulfilment agency and the winner. The Prize fulfilment agency will make all reasonable efforts to provide the winner with details of the Prize at the earliest possible opportunity. The Sponsor will have final discretion on all elements and aspects of how the Prize is organised. Once the Prize details including dates, locations are confirmed, this cannot be amended or altered by the winner.
- w. Once tickets have been issued, they are only valid for the flights/trains/transport, dates and times shown. No alternatives are available. If applicable, name changes to the flight once confirmed are not permitted.
- x. The winner and guest must travel together in all instances, on the same dates and time, take the same trip and share the same room in all provided accommodation.
- y. If travel is via a flight:
 - i. The winner and their guest must abide by and are subject to the airline's published conditions of carriage.
 - ii. Lounge passes and upgrades are not permitted. Flights cannot be used in conjunction with the Sponsor's/any loyalty programme, any other discount, discount coupon(s) or voucher(s), promotion(s) or special offer. Frequent flyer points cannot be accrued on the flight tickets or any loyalty programme.
 - iii. Airline seats are subject to availability.
- z. The winner and guest must have proper valid photo identification for travel such as a valid US driver's license or a passport valid for at least 6 months on the date of travel; any necessary visas or travel insurance are the responsibility of the winner and their guest. In the event the winner or their guest are unable to travel due to visa or other personal circumstances, no alternative tickets will be issued, and no compensation or other Prize will be provided.
- aa. It will be the winner's and their guest's responsibility to obtain at their own cost all relevant insurance (including but not limited to health and travel insurance, insurance for theft, loss and damage to property) which may be required or prudent to be taken.
- bb. All elements of the Prize package must be taken as part of the same trip.
- cc. Once tickets have been issued, the Sponsor, will not be liable for any failure to comply with its obligations caused by (but not limited to) weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, illness of a performer or any other circumstances beyond the control of the Sponsor.
- dd. **The Prize will be forfeited if:**
 - 1. The winner is not available to travel on dates specified by Sponsor.
 - 2. The winner has not obtained all of the proper travel documents by the date specified by the Sponsor;
 - 3. The winner has any immigration complications which prevent them from entering or leaving the state of Texas or travelling within the pre-booked period; or



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4. The winner has any medical, legal or any other reason that would prevent you from accepting and participating in the Prize.
 - ee. It is the responsibility of the winner and any guest to check any travel advisories issued by any state or federal government, to determine whether they wish to accept the risk of travelling to the destination. The Sponsor will not be responsible for any loss or damage suffered by any winner or their guest arising out of their failure to follow any travel advisories issued by any state or federal government. The winner and their guest must comply with and are responsible for obtaining all information regarding any recommended inoculation and obtaining the inoculation(s) and health regulations required by any state or federal government.
 - ff. The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prize and/or any element of the Prize is not available, the Sponsor reserves the right, at its sole discretion to substitute that Prize or element of the Prize for another of equal or greater value.
 - gg. The Game will not be a Game hosted by LSU.
10. **Winner Selection:** The provisional winner will be randomly selected from all valid entries received during the Sweepstakes Period. For your total confidence, the Sweepstakes will be conducted by PromoVeritas, on or about December 6, 2024.
11. **Winner Notification:** The provisional winner will be contacted via the email address or mobile number associated with their membership or the email address used on entry for an AMOE entry on or about December 9, 2024 and will be asked to provide evidence of identity and eligibility. Reasonable efforts will be made to contact the provisional winner. Once eligibility has been confirmed, the provisional winner will be confirmed as a winner. If the provisional winner does not respond to the initial contact by 11:59:59 PM CST on December 9, 2024 we reserve the right to disqualify that entrant and award the Prize to a reserve selected at random, time permitting. Reserve winners may have less time to respond. The Sponsor is not responsible for any undelivered messages or e-mails, including without limitation, e-mails that are not received because of an entrant's privacy or spam filter settings that may divert any winner notification or other Sweepstakes related e-mail to a spam or junk folder.
12. **Winner Verification:** Upon the request of the Sponsor, the provisional winner will be required to complete and return a Declaration of Eligibility, Waiver of Liability and, except where prohibited by applicable law, Publicity Release Forms (collectively, the "Release Forms") within 5 working days of receipt, in accordance with the Sponsor's instructions. In the event that a provisional winner does not provide the Release Forms within 5 working days of receipt, the Sponsor reserves the right to disqualify that provisional winner. If a provisional winner is disqualified, the Sponsor reserves the right to award the Prize to a reserve winner selected in the same manner, time permitting.
13. **Tax Obligations:** The winner is responsible for all federal, state and local taxes on the prize. The actual value of the Prize will be reported on IRS form 1099-misc and issued to the winner. Winner will be required to complete an IRS Form W-9 and provide his/her social security number that will be only used for reporting the prize winnings to the IRS as required by law.



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14. Failure of the Sponsor to enforce any term of these Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. In the event of any conflict with any Sweepstakes details contained in these Rules and the Sweepstakes details contained in any Sweepstakes materials (including, but not limited to, point of sale, television and print advertising, or any other Sweepstakes media), the details of the Sweepstakes as set forth in these Rules shall prevail. The Sponsor reserve the right to modify any aspect of the Sweepstakes, including these Rules, at their sole discretion.
15. **LIMITATION OF LIABILITY:** By participating in this Sweepstakes, entrants and winners agree that the Sponsor and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, fulfilment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents (the "Released Parties") are, to the extent permitted by law, not responsible for:
- a. Lost, late, incomplete, stolen, misdirected, undeliverable e-mail notifications, or postal mail;
 - b. any computer, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability;
 - c. garbled, corrupt or jumbled transmissions, service provider/Internet/website/UseNet accessibility, availability or traffic congestion;
 - d. any technical, mechanical, printing or typographical or other error;
 - e. the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information;
 - f. any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes;
 - g. any property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in sweepstakes, or possession, acceptance and/or use or misuse of prize or participation in any sweepstakes-related activity and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property-related cause of action;
 - h. any and all federal, state and local taxes;
 - i. entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, or otherwise not in compliance with the Rules; and
 - j. for any loss (including, without limitation, indirect, special or consequential loss, punitive or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Sweepstakes or accepting or using a prize, except for any liability which cannot be excluded by law.
16. THIS SWEEPSTAKES AND ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR



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EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

17. Participation in Sweepstakes and acceptance of prize constitutes each winner's permission for Sponsor to use his/her name, address (city and state), likeness, photograph, picture, portrait, voice, biographical information, and/or any statements made by each winner regarding the Sweepstakes or Sponsor for advertising and sweepstakes purposes without notice or additional compensation, except where prohibited by law.
18. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
19. The Sponsor seeks to run a fair and secure sweepstakes and prevent abuse and cheating. If you enter in a way that is not consistent with these Rules, your entries (and any of your associated aliases) will be disqualified. Any Prize awarded may be void and recoverable, and the Sponsor reserves the right to bar you from entering future sweepstakes for a period of at least six months. For this reason, the Sponsor reserves the right at any point to:
 - a. Verify the eligibility of entrants and/or provisional winners by requesting such information it considers reasonably necessary for this purpose. Entry or a Prize may be withheld until verification is completed.
 - b. Disqualify entries that are not made directly by the individual entering the Sweepstakes.
 - c. Disqualify entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
 - d. Disqualify bulk entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.
 - e. Disqualify entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', multiple SIM cards for text entries, masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
 - f. Disqualify entrants who tamper with the entry process.
 - g. Disqualify entries which, in some other way, do not meet the requirements of these Official Rules.
 - h. Cancel, modify or suspend the Sweepstakes should it not be capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes.
20. By entering the Sweepstakes, each entrant agrees: (i) to be bound by these Rules, (ii) to waive any rights to claim ambiguity with respect to these Rules; (iii) to the extent permitted by law, to waive all of their rights to bring any claim, action or



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proceeding against any of the Released Parties in connection with the Sweepstakes; and (iv) to the extent permitted by law, to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including, but not limited to, any Sweepstakes-related activity or element thereof, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or wilful misconduct in connection with the use of a prize (or any component thereof); (d) any change in the Sweepstakes or prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or wilful misconduct by entrant.

21. If, for any reason, the Sweepstakes is not capable of running as planned, or the integrity and or feasibility of the Sweepstakes is severely undermined by any event beyond the control of the Sponsor, the Sponsor will not be liable for any failure to comply with their obligations or any delay in performing their obligations within these Rules if an act, omission, event or circumstance occurs caused by (but not limited to) global or regional health crises, weather conditions, fire, flood, strike, hurricane, earthquake, explosion, industrial dispute, war, terrorist activity, any federal, state, provincial or local government law, order, or regulation, order of any court or jurisdiction, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God or any other circumstances beyond the reasonable control of the Sponsor (each a "Force Majeure" event or occurrence).
22. Your personal data will be handled in accordance with the Sponsor's privacy policy, available at Annex A.
23. If any part/s of these Official Rules are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
24. By entering, you will be deemed to have agreed to be bound by these Official Rules.
25. If there is a discrepancy between these Official Rules and those in any sweepstakes material, these Official Rules will prevail.
26. Disputes; Governing Law. The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Sweepstakes. Any controversy or claim arising out of or relating to these Official Rules and/or the Sweepstakes shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or



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controversy of any other party. The arbitration shall be conducted in the state of Louisiana.

27. THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF LOUISIANA WITHOUT REGARD TO ITS CONFLICTS OF LAWS RULES. For any matters which are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgement on an arbitration award in connection with these Official Rules and/or the Sweepstakes, the parties irrevocably submit and consent to the exclusive jurisdiction and venue of the state and federal courts located in in the State of Louisiana. The parties agree not to raise the defense of forum non conveniens.
28. LSU Athletics and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, members, representatives, and employees (collectively, the "Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded and have not offered or sponsored this Sweepstakes in any way.
29. A winner list will be made available by the Sponsor 4 weeks after the close of the Entry Period, for a period of 8 weeks. It will be available by sending a request via email to marketing@bennyscarwash.com.

Sponsor: Benny's Car Wash, LLC, 9611-B Airline Hwy. Baton Rouge, LA 70815.

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1. This document has been created for a specific sweepstakes. If used for a different sweepstakes, it may not be fit for purpose.
2. Changes made to this document will not be binding on PromoVeritas unless agreed in writing by us. It is the Client's responsibility to inform us of any such changes, as this may affect the legality, operation and delivery of the Sweepstakes.
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